

FIG. 1

100

102 Flights 104 Hotels 106 Cars 108 Cruises 110 Vacations

112 ☒ Round-trip 114 ☐ One-way 116 ☐ Multi-city

City name (e.g. Boston), or airport code

From

110 ☐ Also search airports within 70 miles

To

112 ☐ Also search airports within 70 miles

114 ☐ Flexible dates - power search for savings (U.S. & Canada) 118 119

Leave 120

Return 126

122 ☐ I prefer non-stop flights 125 124

Travelers (up to 9)

Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)
1 128	0 130	0 132	0 134

136 Search

FIG. 2.

108

110

MOST LOW FARES MADE EASY

Flights Hotels Cars Cruises Vacations

FLEX SEARCH

City name (e.g. Boston), or

From

City name (e.g. Chicago), or

To

Exact dates ☒ Flexible dates (U.S. & Canada)

142 Please select one of the three options below.

144 **OPTION 1 WEEKENDS**

146 I want to take a weekend trip in

A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR **OPTION 2 BONUS DAYS**

156 I have some flexibility around my dates.

152 Leave

154 Return

OR **OPTION 3 FLEXIBLE STAYS**

160 I want to take a trip for

162 sometime between

166

172 You can search for trips within a maximum range of 30 days.

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Travelers	Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	

128

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182

Search

FIG. 3



From: Chicago O'Hare International, IL (ORD)
To: Detroit Wayne County, MI (DTW)

Click a fare to see airlines and times.

Compare a different month or simply start over.

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Sunday			Monday			Tuesday		
Thu Dec 4	Sun Dec 7		Mon Dec 8			Tue Dec 9		
Fri Dec 5	Sun Dec 7	214	Mon Dec 8			Tue Dec 9		
Sat Dec 6	Sun Dec 7		Mon Dec 8			Tue Dec 9		
Mon Dec 11	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Fri Dec 12	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Sat Dec 13	Sun Dec 14		Mon Dec 15			Tue Dec 16		
Mon Dec 18	Sun Dec 21		Mon Dec 22			Tue Dec 23		
Fri Dec 19	Sun Dec 21		Mon Dec 22			Tue Dec 23		
Sat Dec 20	Sun Dec 21		Mon Dec 22			Tue Dec 23		
4th weekend								
Leaving Thu Dec 25	Sun Dec 28		Mon Dec 29			Tue Dec 30		
Fri Dec 26	Sun Dec 28		Mon Dec 29			Tue Dec 30		
Leaving Sat Dec 27	Sun Dec 28		Mon Dec 29			Tue Dec 30		

FIG. 4

200

108 110

FLY FLEX

FLEX SEARCH

City name (e.g. Boston), or **FLY FLEX**

From **ORD**

City name (e.g. Chicago), or **FLY FLEX**

To **dtw**

Exact dates Flexible dates (U.S & Canada)

Please select one of the three options below.

OPTION 1 WEEKENDS

I want to take a weekend trip in **August**

A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR **OPTION 2 BONUS DAYS**

I have some flexibility around my dates.

Leave **Sep 4** include **2 days before and after**

Return **Sep 11** include **2 days after**

OR **OPTION 3 FLEXIBLE STAYS**

I want to take a trip for **2-4 days**

sometime between **Sep 4** and **Sep 11**

You can search for trips within a maximum range of 30 days.

Travelers

Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
1	0	0	0	0	0

Search

FIG. 6



From: Chicago O'Hare International, IL (ORD)
To: Detroit Wayne County, MI (DTW)
Click a fare to see airlines and times.

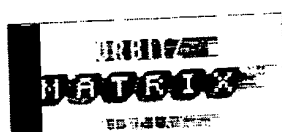
300 →

302 → 304 →

306 →

	Thu Sep 11	Fri Sep 12	Sat Sep 13
Tue Sep 2	0	0	0
Wed Sep 3	0	0	0
Thu Sep 4	0	0	0
Fri Sep 5	0	0	0
Sat Sep 6	0	0	0

FIG. 7



310 →

	American Airlines	Northwest Airlines	Multiple Carriers	Delta Air Lines	United Airlines	US Airways	Continental Airlines
Non-stop	\$202 see below		\$202		\$255	\$265	
1 stop	\$274	\$728	\$202	\$202		\$271	\$305
2+ stops							

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an addition

Sort by: **Lowest price** | Departure times | Shortest flights

Showing: American Airlines non-stop flights (25 flights out of 134 total)

CHANGE SEARCH

Back over

Return to Flexible Search Results

From Chicago, IL (ORD)

To Detroit, MI (DTW)

Leave Sep 2 Anytime

Return Sep 11 Anytime

Book it

\$202 per person

Tuesday, Sep 2

Depart: 9:57am
Arrive: 12:04pm

American Airlines 1708

Chicago, IL
Detroit, MI

Non-stop

Economy | 1h
Fokker 100

Thursday, Sep 11

Depart: 7:04am
Arrive: 7:15am

American Airlines 1739

Detroit, MI
Chicago, IL

Non-stop

Economy | 1h
Fokker 100

FIG. 8

108 MOST LOW FARES MADE EASY

110 Flights Hotels Cars Cruises Vacations

140 FLEX SEARCH

City name (e.g. Boston), or airport code

From **ORD**

City name (e.g. Chicago), or airport code

To **DTW**

Exact dates **142** Flexible dates (U.S. & Canada)

144 Please select one of the three options below.

146 **OPTION 1 WEEKENDS**

I want to take a weekend trip in **September** **148**

150 A weekend trip includes flights leaving Thu, Fri, Sat and returning Sun, Mon, Tue.

OR

OPTION 2 BONUS DAYS **156**

152 I have some flexibility around my dates.

154 Leave **Sep 12** **157** include **1 day before and after**

160 Return **Sep 19** **159** include **1 day before and after**

OR

OPTION 3 FLEXIBLE STAYS **162**

166 I want to take a trip for **4-6 days** **170**

sometime between **Nov 10** **174** **175**

168 and **Nov 20** **176** **177** **178**

You can search for trips within a maximum range of 30 days.

Travelers (up to 8)

Adult (18-64)	Senior (65+)	Youth (12-17)	Child (2-11)	Infant in lap (under 2 yrs)	Infant in seat (under 2 yrs)
1	0	0	0	0	0

182 **130** **132** **134** **180** **182** **136**

Search

FIG. 9

CONSISTENT
FIGURES

400



402

404

From: Chicago (All Locations), IL (CHI)
To: Detroit Wayne County, MI (DTW)

Choose a different month or simply start over.

Click a fare to see airlines and times.

	Returning 4 days (3 nights)	stops	Returning 5 days (4 nights)	stops	Returning 6 days (5 nights)	stops
November						
Leaving Mon Nov 10	from \$117	0	Fri Nov 13	0	Sat Nov 15	0
Leaving Tue Nov 11	from \$117	0	Fri Nov 14	0	Sun Nov 16	0
Leaving Wed Nov 12	from \$117	0	Sat Nov 15	406	Mon Nov 17	0
Leaving Thu Nov 13	from \$117	0	Sun Nov 16	0	Tue Nov 18	0
Leaving Fri Nov 14	from \$117	0	Mon Nov 17	0	Wed Nov 19	0
Leaving Sat Nov 15	from \$117	0	Tue Nov 18	0	Thu Nov 20	0
Leaving Sun Nov 16	from \$117	0	Wed Nov 19	0		
Leaving Mon Nov 17	from \$117	0	Thu Nov 20	0		

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an additional charge.

FIG. 10

Track fares with DealDetector			
Lowest price	Departure times	Shortest flights	
Non-stop			
1 stop			
2+ stops			
Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an additior			
Northwest Airlines	Delta Air Lines	American Airlines	US Airways
United Airlines	Continental Airlines	Multiple Carriers	
\$117	\$119	\$119	\$205
see below			
\$278	\$117	\$119	\$203

Fares are per person, using e-tickets, and include all taxes and fees. Some itineraries require paper tickets with an additior

Track fares with DealDetector

Showing: Northwest Airlines non-stop flights (39 flights out of 160 total)

CHANGE SEARCH

Start over

Return to Flexible Search Results

From Chicago (All Locations), IL

To Detroit, MI (DTW)

Leave

Nov 13

Anytime

Return

Nov 17

Anytime

Book it \$117 per person

Leave

Thursday, Nov 13

Depart: 7:25am

Arrive: 9:40am

Return

Monday, Nov 17

Depart: 9:35am

Arrive: 9:45am

Book it \$117 per person

Leave

Thursday, Nov 13

Depart: 7:25am

Arrive: 9:40am

Return

Monday, Nov 17

Depart: 12:50pm

Arrive: 12:58pm

Non-stop
Economy | 1h
Boeing Dought

Non-stop
Economy | 1h
Boeing Dought

Non-stop
Economy | 1h
Boeing Dought

Non-stop
Economy | 1h
Boeing Dought

Northwest Airlines 1420
Chicago, IL (MDW)
Detroit, MI (DTW)

Northwest Airlines 1415
Detroit, MI (DTW)
Chicago, IL (MDW)

Northwest Airlines 1420
Chicago, IL (MDW)
Detroit, MI (DTW)

Northwest Airlines 1419
Detroit, MI (DTW)
Chicago, IL (MDW)

FIG.11